



2230 East Imperial Hwy
El Segundo, CA 90245

Every 10 seconds, somebody switches to DIRECTV!

****AUTO**ALL FOR AADC 800**

011-CO609771

1/25/10

Current Resident

9160 E Arbor Cir Apt B

Englewood, CO 80111-5274



BONUS OFFER!
FREE HD
IN EVERY ROOM! **NEW!**

Switching is FREE & EASY
Your building is DIRECTV-ready

Packages start as low as
\$29⁹⁹
mo.
FOR 12 MONTHS*
OVER 150 CHANNELS
The CHOICE™ package
After rebate. All offers require a 2-yr. agreement.

ADD HIGH SPEED INTERNET
Ask how!

Dear Current Resident,

Your building is DIRECTV-ready! That's great news, because now you can enjoy a TV experience no one else can match, and there's no dish required. Make the switch from cable today, and you'll get more movies, more sports and more channels for less. And if you have a high-def TV, bring it to life with DIRECTV—the ultimate source for brilliant HD programming.[†] Plus, you can even add High Speed Internet. Ask how.

Order today—Start watching as soon as tomorrow

- **Switching is FREE and EASY**—No equipment to buy and no start-up costs
- **There's no dish required**—Your building is DIRECTV-ready!
- **No long-term contract required**—Choose the contract terms that work best for you
- **Worry-free signal reliability**
- **FREE Whole-Home Upgrade**—Watch shows in one room, finish watching in any other room.[‡] Ask how. Requires HD Receiver(s) for ea. add'l TV.
- **Installation is hassle-free**—An installer just needs to plug in your receiver
- **Moving with DIRECTV is FREE[™]**—We'll set you up in your new place at no charge

Why someone switches to DIRECTV every 10 seconds[†]

It's simple, really. DIRECTV has the most movies in 1080p HD,[‡] the same format as Blu-ray.[™] You'll also get exclusive sports programming like NFL SUNDAY TICKET[™] and NASCAR HotPass.[™] Plus, every out-of-market MLB game, the most golf, the most tennis, the most soccer... we could go on and on![†] And DIRECTV lets you record and watch shows from every room—with a single DVR.[‡] **Plus, for a limited time, you can even get FREE HD![™]** Ask how.

Get more out of your TV experience with DIRECTV

For more than a decade, DIRECTV has had higher customer satisfaction ratings than cable.^{††} Call **1-866-550-2249** today, and don't forget to ask about next-day installation. And, with our bonus offer, ask how you can also get **FREE Whole-Home Upgrade**—HD DVR, plus 3 HD Receivers![™] ^{††}Among the largest national cable & satellite TV providers. 2011 American Customer Satisfaction Index.

Sincerely,

DIRECTV

P.S. Make the FREE and EASY switch to DIRECTV today and lock in your savings!

Call 1-866-550-2249 today!

All offers require a 2-yr. agreement.^{††} Programming/Pricing may vary in certain markets. Free HD requires Auto Bill Pay.[™] Customers selecting the CHOICE XTRA package or higher will be automatically enrolled in 2011 NFL SUNDAY TICKET and NFL SUNDAY TICKET To-Go at no add'l cost.^{††} Offers end 1/23/11. Credit card req'd (except in MA & PA). New approved customers only. Lease req'd. \$19.95 handling & delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. [‡]Price includes a \$76 bill credit for 12 mos. after rebate, plus an add'l \$5/w/line rebate & consent to e-mail alerts. Whole-Home DVR service req'd for 2nd receiver upgrade. See add'l terms on back of letter.

BEST OFFER EVER
JUST GOT BETTER!

FREE WHOLE-HOME UPGRADE **NEW**
HD DVR + 3 HD Receivers[™]
+
FREE HD[™] **\$736 VALUE**
IN EVERY ROOM

Models vary.
Value includes free HD at \$120/yr. Additional fees apply.
Auto Bill Pay required.^{††}

FREE **\$135 VALUE**
UP TO 47 PREMIUM CHANNELS FOR 3 MONTHS
PLUS, ACCESS TO ON DEMAND
HBO STARZ
SHOWTIME CINEMAX

FREE
Last chance to get
2011 NFL SUNDAY TICKET[™]
Included at no extra charge:
With activation of CHOICE XTRA[™] or higher

FREE
STANDARD PROFESSIONAL INSTALLATION
in up to 4 rooms

